# KYLE S. DONNELLON

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#### **EDUCATION**

### University of Michigan School of Information, Ann Arbor, MI

2013

Master of Science in Information, Specialization in Human-Computer Interaction

Honors: Phi Kappa Phi Honor Society, 2013-Present; Alumni Society Endowment Scholarship, 2011-2013

# Kenyon College, Gambier, OH

2007

Bachelor of Arts, magna cum laude, Major in Psychology, Minor in Studio Art

#### SKILLS

#### **UX Methods/Tools**

- Comparative Analysis
- Contextual Inquiry
- Heuristic Analysis
- Information Architecture
- Interaction Design
- Interaction Maps
- Personas
- Prototyping
- Scenarios
- Storyboarding
- Survey Design
- Usability Testing
- User Interviews
- Wireframes

#### Software/CMS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Acrobat
  - Drupal
  - Twitter Bootstrap
  - HotGloo
  - FluidUI
  - Axure
  - SPSS
  - MS Office Suite

### **Programming**

- Python
- HTML
- CSS
- PHP
- MySQL

#### Other Skills

- Graphic Design
- Project Management
- Event Planning & Coordination
- Report Writing & Editing
- Statistical Analysis

#### **EXPERIENCE**

### Gale Cengage Learning, Farmington Hills, MI

May 2012-August 2012

User Experience Intern, Product Management

- Conducted research on digital products utilizing UX methods to develop recommendations to improve users' experiences
- Organized and held several large on-site Digital Learning and Research Workshops with various user groups to learn more about their needs and experiences
- Developed a comprehensive UX training program for new UX team members

# Brown & Gould, LLP, Bethesda, MD

June 2008-June 2011

Legal Assistant/Paralegal

- Organized and managed discovery document productions for litigation, both digitally and on paper
- Created and managed trial exhibit lists
- Assisted in the courtroom with trials through exhibit management and presentations using trial presentation software

#### ACADEMIC & VOLUNTEER EXPERIENCE

# University of Michigan Nonprofit & Public Management Center

February 2013-April 2013

Served as Project Lead, coordinating a group of volunteers with the UMSI student group Community Information Corps to provide support to the Center in advance of a planned rebranding and website redesign. Activities included UX research (user interviews, personas, heuristic evaluations, competitive analysis, etc.), an evaluation of the Center's communication flows with the public via listervs and social media, and producing a report containing recommendations for the Center's upcoming website redesign that will integrate their new goals and scope seamlessly with their current core programs and services.

### Huron River Watershed Council, Ann Arbor, MI

February 2013-April 2013

Worked with a small team as part of the class Database Application Design to assess the needs of the HRWC for a database with a simple end-user interface to enter data taken during field sampling and query the database to generate reports regarding the health of and wildlife present in the Huron River Watershed area. The relational database was built using MySQL. Wireframes for the UI were constructed using HotGloo, and the final UI was built using HTML, CSS and PHP to add, access and retrieve data from the MySQL database.

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### HathiTrust, Ann Arbor, MI

January 2012-April 2012

Conducted analyses of HathiTrust's mobile site as part of class Evaluation of Systems and Services. Analyses included user interviews, personas & scenarios, comparative analysis, heuristic analysis, user surveys and usability testing, all with the goal in mind of evaluating how well the site meets its goals for users.

### General Motors, Warren, MI

September 2011-December 2011

Conducted contextual inquiry into interaction design group at GM as part of class Contextual Inquiry and Project Management. Served as Project Manager in group seeking to examine and make improvements upon the process by which new ideas for future model years are generated and captured.

#### PROFESSIONAL AFFILIATIONS

Phi Kappa Phi Honors Society, Member

Community Information Corps, Project Lead, Member

Information Architecture Institute, Member

Student Organization for Computer-Human Interaction (SOCHI), Member

2013-Present
2013-Present
2013-Present
2013-Present
2013-Present
2013-Present
2013-Present
2013-Present
2013-Present